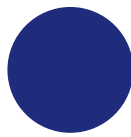# BRAND STYLE GUIDE
updated: 2022

Logo Usage:

Use the grid to configure the logo, if needed. All dimensions are related to the Socket name. Do not split up the elements in the wordmark.

Leave an appropriate amount of clear space around the logo, using the appropriate margins.

Colors:

CMYK: 100, 94, 0, 23
RBG: 31, 43, 123
HEX: #1f2b7b
PMS: 2747

CMYK: 0, 30, 95, 0
RBG: 253, 185, 36
HEX: #fdb823
PMS: 116

Typeface:

Source Sans Pro

Extra Light, Light, Regular, **Semi Bold, Bold**

Logo Don'ts:

Do not distort or warp the logo

Do not change the brand colors

Do not move the elements

Do not rotate the logo

If you have any questions about usage, please contact the Socket Marketing Department
: **1-800-SOCKET-3**, or **marketing@socket.net**